BMS Printing Featured on PrintCAN



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BMS Printing installs Océ Arizona flatbed

BRAMPTON, ON-BMS Printing, launched in December, has chosen a new Océ Arizona 480GT UV flatbed as its first press.

The machine was chosen for its hybrid capabilities and substrate versatility. BMS Printing offers flatbed direct printing for outdoor and indoor signage, trade show displays, wall murals, and more.



Steven Bannister, BMS Printing president

TORONTO, Canada, March 20, 2013 - As the very first company in Canada to install the extremely versatile Océ Arizona 480GT, BMS Printing is gaining a reputation as the company 'that can print on virtually anything.'

Steve Bannister, President of BMS Printing was photographed standing beside the Canadian made printer for an article recently featured on PrintCAN, one of the printing industry's top news websites.

[See article to left or click here]

BMS Printing's flagship Océ printer is a high-tech UV hybrid which is among the highest quality of its kind and is designed to print on almost anything, flat or rigid, in the best quality available.

Regarding the decision to go with the Océ Arizona 480 GT, Steve says, "I was doing my homework on this industry for about 6 months. When I saw the quality from Océ, I knew it was the right one for BMS. Nothing before it even came close. Aside from supporting our retail division, one of the main reasons we purchased it is for the marketing of our brands, Swan, Leaf and Lux. I really wanted the vibrant colours they have to shine."

Speaking to the freedom that comes with owning a large format printer, Steve continues, "Now we also have full control over our printing work instead of having an out-ofhouse printer do it for us. With our own in-house printer, we

are able to support our distributors and industry globally with innovative marketing materials. Printing on a flatbed is low cost and beautiful, but we took it a step further and bought a hybrid which means it can also print from roll to roll. Just for fun, we even printed on the back of our cell phone covers with no problem at all. This printer may have cost more than others, but I see it as an investment in quality."

BMS Printing's website, www.bmsprinting.com is currently under construction. In the meantime, quotes are still available by phone or email using the contact information below.



Operating The Very First Océ Arizona 480 GT In Canada Sophisticated Flatbed/Roll-to-Roll Hybrid Printing

Retail & Trade Enquiries:



