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BMS Factory Wins “Sex Toy Company of the Year”



TORONTO, Canada, January 12, 2012 – Following an amazing year in 2011 with the release of its **Swan, Lux** and **Leaf** collections, **BMS Factory** is proud to announce that it has received its second award of the year at the coveted **Xbiz Awards** for “**Sex Toy Company of the Year**”.

On the evening of January 10th, the red carpet gala event garnered thousands of attendees ranging from adult film stars to sex toy industry pioneers. In attendance with his wife, **Steve Bannister** was among them to gratefully accept the award in acknowledgement of **BMS Factory’s** growth and innovation in the year of 2011.

After the ceremony, **Steve** said, “It is such an amazing honour to accept this award on behalf of everyone who is a part of **BMS Factory**. I would like to also thank my wife, my sales and creative team in Toronto, and everyone at **Xbiz** for putting on this prestigious awards ceremony. We had an amazing time and are really looking forward to another great year at **BMS** in 2012.”

Watch out for more innovative pleasure products from **BMS Factory** to be released in the next few months. More information can be found at www.bmsfactory.com.

Held this year in Santa Monica, California, the **Xbiz Awards** brings together the best of the best in the adult industry and have been held consecutively for the last 10 years.

About BMS Factory

BMS Factory emerges as the newest celebrity representing successful Canadian business, and has been awarded two industry awards for their innovative products; the **Best Product Line** award presented at the **Erotixxx Awards** for **Swan**, and 2011 “**Sex Toy Company of the Year**” presented at the **Xbiz Awards**. With a factory in China and numerous distributors around the world, **BMS** has been producing high quality products for adults which contain technology from the “**PowerBullet™**” brand. **PowerBullet™** is a trusted brand that guarantees the customer power and quality in all products with its logo.

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